

**South Tacoma
Neighborhood Planning**

Steering Group Meeting #1

March 28, 2024



AGENDA

Introductions/Icebreaker

- Group norms
- Name and connection to South Tacoma
- Share your vision for the future

Program overview – What's the Neighborhood Planning program?

Group discussion: Goals, values, and norms

Group discussion: Steering Group meeting logistics



GOALS

Meeting Goals:

- Get to know each other
- Answer your questions about the Neighborhood Planning Program
- Discuss South Tacoma Neighborhood Plan values
- Discuss meeting and group logistics



GROUP NORMS

Discussion guidelines for our work together:

- **Respect each other's time.** As much as possible, please be on time, attend meetings, and come prepared. Listen to each other for understanding.
- **Take space, make space.** Share your ideas, then step back to actively listen. If you're talkative, remember to step back; if you're quiet, remember to step up.
- **Expect the best.** When someone says something, assume the best intentions; ask clarifying questions. And keep in mind that sometimes impact is different than intent.
- **Be positive and solution oriented.** Keep moving forward. Be aware of what we can and cannot change.
- **Know that you are valued.** You are making a big contribution to the South Tacoma neighborhood – thank you!



GROUP NORMS

Reminders for meetings and email:

- Remember to **mute yourself** during presentations or virtual meetings.
- All emails you write to City staff are subject to **public disclosure**. A good rule of thumb: if you wouldn't want it published in the newspaper, don't write it in an email.



A WELCOME FROM YOUR COUNCILMEMBERS

- Councilmember Jamika Scott, District 3
- Councilmember Joe Bushnell, District 5



INTRODUCTIONS AND ICEBREAKER

Introduce yourself (*in 60 seconds!*):

- Name (and pronouns if you are comfortable sharing)
- Connection to South Tacoma
- Share your "vision" for the future of South Tacoma



South Tacoma Neighborhood Plan

The Neighborhood Planning Program was created by City Council in 2021 to address the following needs:

- Work with the community to identify **assets, challenges, and opportunities**
- Develop community-endorsed **neighborhood vision**
- Create increased **community capacity** and buy-in
- Support **phased implementation** plan/alignment with current City work plans
- Identify potential **funding sources/resources**
- Create **timeline for implementation**
- Provide **\$50,000 Community Booster Funding**

WHAT WE'VE HEARD SO FAR



Key Topics We've Heard:

- Environmental quality and equity
- Green economy and industrial uses
- Business district identity/vitality
- Active transportation (walking, biking, rolling) and traffic safety
- Historic preservation and multicultural recognition
- Proximity of food and other daily necessities
- Crime/safety
- Education/youth programming
- Housing affordability/equitable development
- Neighborhood/plan name/location concerns

Where We've Been Listening So Far:

- Surveys and public comments
- Past community events and meetings
- 1:1 conversations with residents and key stakeholders
- Virtual engagement

What's Happening in South Tacoma



★ Current opportunity for you to share feedback

EXAMPLE PROJECTS

- Art installations and murals
- Cleanup efforts
- Community identity, placemaking, and history
- Recognition and/or protection of cultural/historic resources
- Sustainability and environmental health actions, such as tree plantings
- Some elements of streetscape and public amenities
- Some elements of safety/traffic calming
- Determining the use of specific sites or properties



MCKINLEY IMPLEMENTATION EXAMPLES



Quick wins:

- Intersection enhancement and street mural at East Division Lane and McKinley Avenue
- Tree planting – over 200 trees planted!
- Two wall murals
- Water bottle filling station
- Red curb painting

Ongoing implementation:

- McKinley Overlook design and construction
- McKinley Avenue Streetscape design
- Placemaking Plan and NEA Our Town Grant

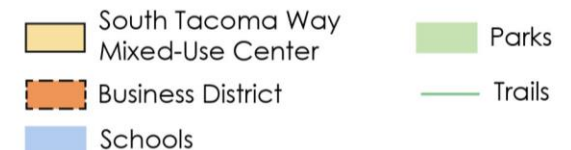
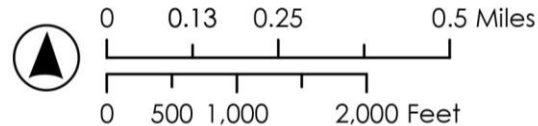
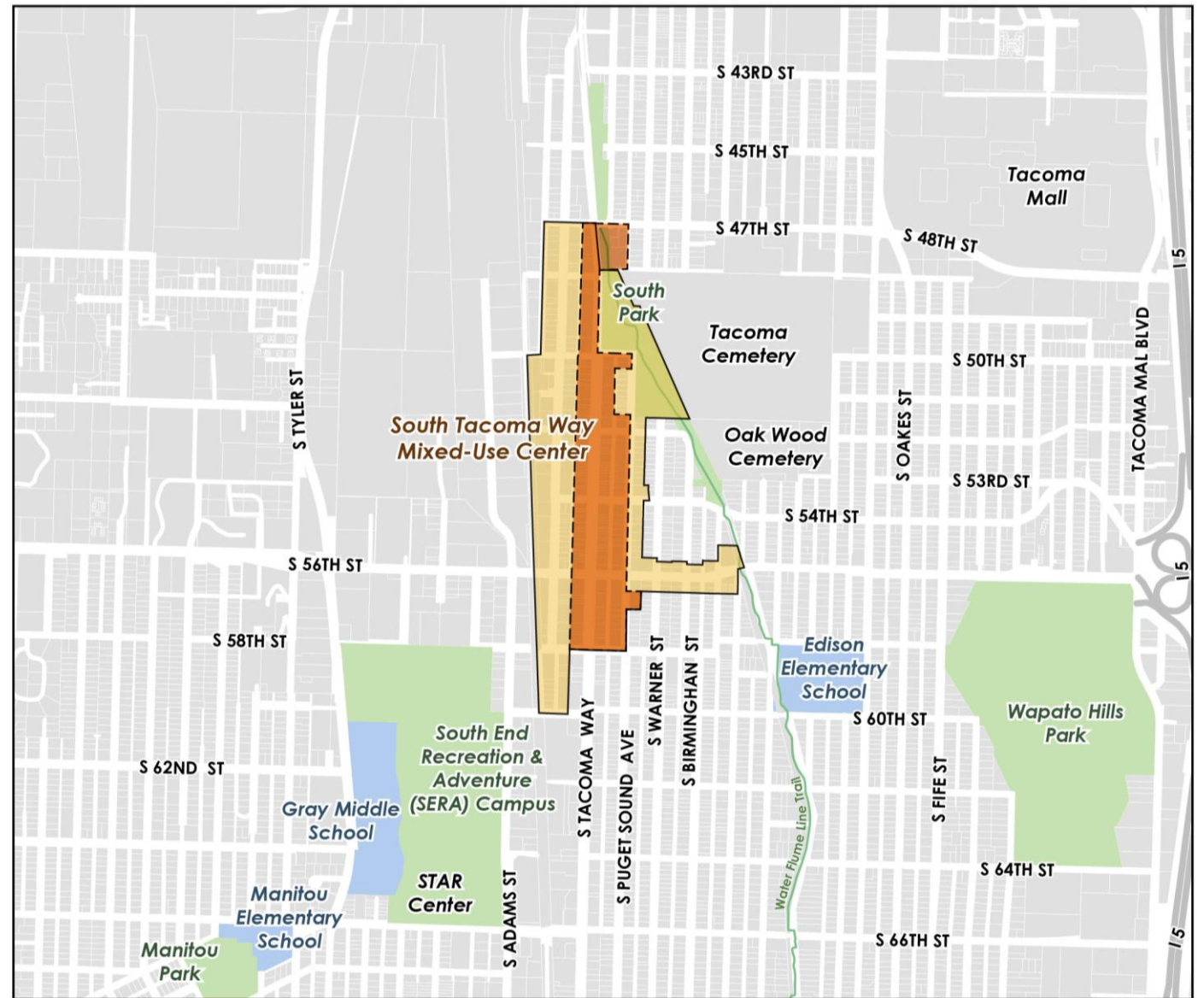
PROCTOR IMPLEMENTATION STRATEGY



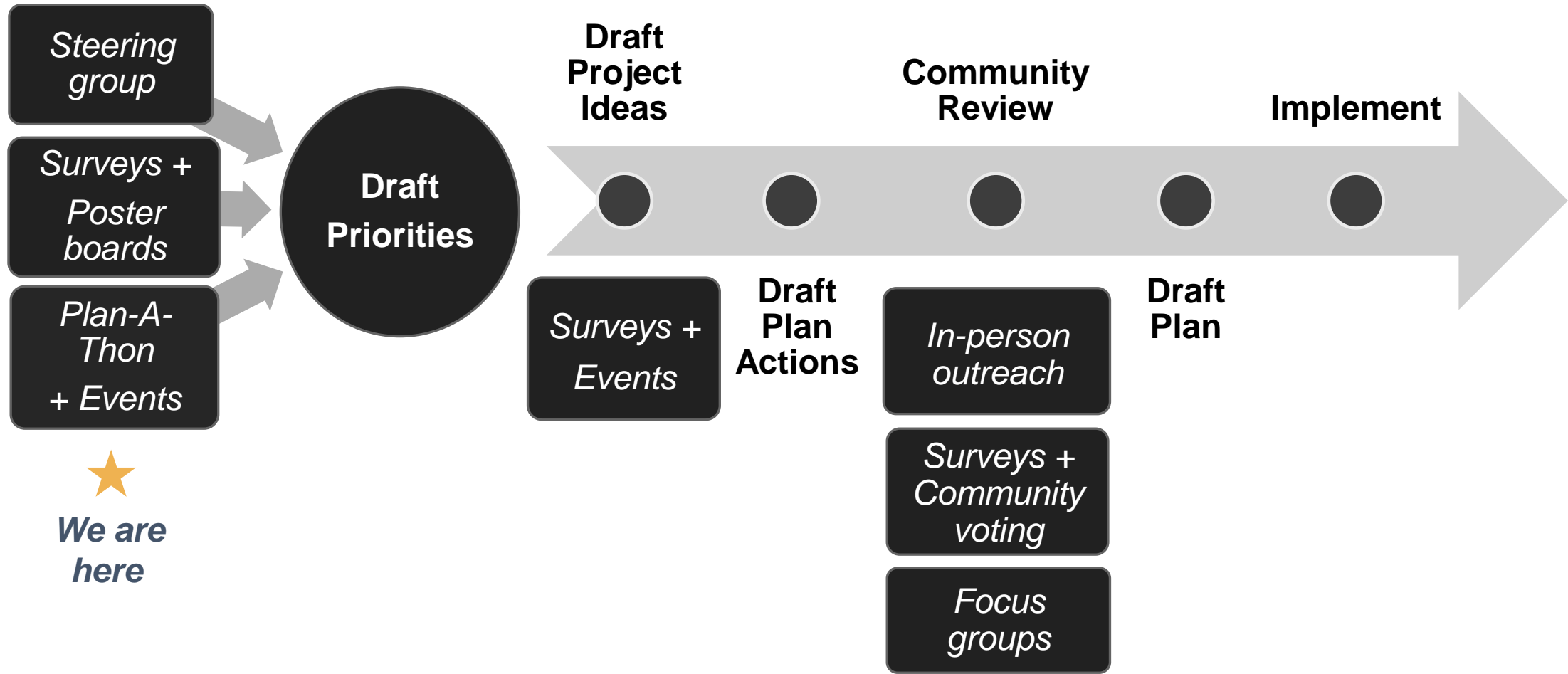
- **Booster Projects.** *Put top priorities to a community vote. After more than 2,000 votes from 700 people, the following projects won:*
 - Trees for business district
 - Open streets pilot project
- **Quick Win.** *Can be completed in 1-2 years with existing funding and/or capacity*
 - Red curb painting
 - Outreach to small businesses for “streateries”
- **Small Investment.** *Can be funded at a low cost and implemented within the next few years*
 - Business Improvement Area study
 - Historic nominations/Inventory Study
- **Community Priority.** *Ranked through survey as a top priority*
 - Pedestrian crossing enhancements
 - Permanent outdoor seating area

FOCUS AREA

- South Tacoma Way Business District and Mixed-Use Center
- Surrounding residential areas
- Specific neighborhood areas shared by the community
- Plan name: South Tacoma Way Neighborhood Plan?



SOUTH TACOMA NEIGHBORHOOD PLAN



STEERING GROUP SCHEDULE - DRAFT

Month	Steering Group Meeting	Public Event
March	Introductions, Goals, and Steering Group Role <i>Neighborhood Planning Team</i>	Spotlight on South Tacoma, March 21st <i>What's Happening; What's Coming in South Tacoma</i>
April	Group Values and Engagement Strategy TBD	Walking Tour, April 13th
May	Neighborhood Priorities Discussion <i>Option for in-person meeting</i>	
Summer	Focused Discussion Topics – TBD Ongoing Priorities Discussion	Summer Priorities Engagement, details TBD
Fall	Draft Actions	Draft Actions Engagement, details TBD
Winter 2025	Draft Plan	
Spring 2025	Implementation	

INCLUSIVE COMMUNITY ENGAGEMENT - STEERING GROUP

<p>PRIORITIZE At-risk communities Requires significant collaboration or plan may not meet community needs. Focus on empowering these voices.</p>	<p>COLLABORATE Influencers Requires significant collaboration or plan adoption and implementation could stall.</p>
<p>INVOLVE Concerned residents or bystanders Inform and consult to confirm baseline conditions and community interests and values.</p>	<p>LEVERAGE Potential advocates Inform and consult as needed to build and maintain plan advocates.</p>

Collaboration with:

- South Tacoma Neighborhood Council
- South Tacoma Business District
- Local businesses
- Cultural groups, community organizations, and nonprofits (environmental, housing, social services, arts, education)
- Commercial and industrial perspectives
- Students and youth
- Residents, tenants, and property owners
- People with diverse subject matter knowledge, lived experiences, and identities
- Multilingual communities
- Implementation partners

STEERING GROUP ROLE

- **You are the expert** on what works, what doesn't work, what's missing, and how it could work better in your neighborhood
- Help guide the South Tacoma Neighborhood Plan's **priorities and recommendations**
- Help to make sure we are **hearing from the rest of the community** along the way



Makers Consultant Team

VALUES, GOALS, AND ACTIONS

Values

- Deeply held beliefs about what is right/treasured/important/loved
- Useful for guiding decisions, especially with diverging viewpoints
- E.g., “people should feel safe in our neighborhood”

Goals

- Tangible ways to execute on your values in the context of South Tacoma Way
- Broad categories in your roadmap
- E.g., “Improve pedestrian safety”

Actions

- Specific projects or steps to achieve the goal
- E.g., “Narrow the street at X intersection to slow traffic”

Priorities

- What’s most important to address, beyond a “nice to have”
- Any value, goal, or action can be prioritized
- Time/phasing and limited resources
- E.g., “solving the safety challenges at that intersection should be addressed first”

GROUP NORMS

Discussion guidelines for our work together:

- **Respect each other's time.** As much as possible, please be on time, attend meetings, and come prepared. Listen to each other for understanding.
- **Take space, make space.** Share your ideas, then step back to actively listen. If you're talkative, remember to step back; if you're quiet, remember to step up.
- **Expect the best.** When someone says something, assume the best intentions; ask clarifying questions. And keep in mind that sometimes impact is different than intent.
- **Be positive and solution oriented.** Keep moving forward. Be aware of what we can and cannot change.
- **Know that you are valued.** You are making a big contribution to the South Tacoma neighborhood – thank you!



Housekeeping and Logistics

- **Group norms**
- **Meeting time and location**
 - Fourth Thursdays at 5:30?
 - May in-person meeting?
- **Name of Plan?**
 - South Tacoma Neighborhood Plan?
 - South Tacoma **Way** Neighborhood Plan?



Next Steps

- **Neighborhood Walking Tour**

Saturday, April 13 (10:30AM-12:00PM)

Meet in front of 5050 South Tacoma Way

- **Next Steering Group meeting**

- Engagement opportunities
- Youth engagement and compensation
- Public contact info and group social media



Thank you!

We look forward to working together.

Lauren Hoogkamer, *Principal Planner*

lhoogkamer@cityoftacoma.org

Anneka Olson, *Senior Planner*

aolson@cityoftacoma.org

Sign Up & Learn More
Cityoftacoma.org/NeighborhoodPlanning

